

Preliminary Agenda (as of 7/16/21)
Cleveland Coatings Society
64th Annual Technical Symposium
Sink or Swim 2021
 August 24th & August 25th
 Conference Agenda

Time	Tuesday, August 24th
7:00 – 8:00	Registration & Breakfast – Grande Ballroom Foyer
8:00 – 8:15	Opening Remarks - Grand Ballroom Travis E. Jones, CCS President/ Mark A. DiLorenzo, Incoming President Ben J. Carlozzo, DCA Coatings, SOS Chair
	Key Note Speaker
8:15 – 9:00	Designing and Organizing your Coatings Research and Development Program John Gilbert, Behr Process Corporation
	Metal Substrate Technologies
9:00 - 9:30	Dispersing Agent Design for Improved Corrosion Resistance in Metal Coatings William Ruth, Lubrizol, Inc.
9:30 – 10:00	New Ambient Curing Resins for High Heat and Corrosion Resistance Francisco Cortes Baledon, Evonik Corporation
10:00 - 10:15	Break -- Foyer
	Metal Substrate Technologies - Continued
10:15 - 10:45	Novel Synthetic Silica for Matting Powdered Coatings Bob T. Lin Evonik Corporation
10:45 -11:15	New Additive to Eliminate Pinholes for Water-based Coating Formulations Jim Reader, Evonik Corporation
11:15 - 11:45	New Defoaming Surfactants Smriti Arora, BTK USA, Inc.
12:00 - 1:00	LUNCH
	Afternoon Sessions
1:15 – 3:15	<u>Short Course I -</u> TBD
3:15 – 5:15	<u>Short Course II –</u> TBD
1:00 – 5:00	Showcase of Exhibitors Poster Presentations 2:00 - 5:00
4:00 - 9:00	Wine and Beer Social

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	Wednesday, August 25th
7:00 – 8:00	Registration & Breakfast
8:00 – 8:15	Welcome and Opening Remarks
	Plenary Speaker
8:15 – 9:00	Why We Paint: Yesterday, Today, and Into the Future Terri Ziegler, The Sherwin Williams Co.
	Advances in Wood Substrate Technologies
9:00 - 9:30	Economical, Self-crosslinking Waterborne Acrylics for Industrial Coatings Derek Koonts, Alberdingk Boley, Inc.
9:30 - 10:00	Improving Indoor Air Quality with Amino Alcohols Mark Langille, ANGUS Chemical Company
10:00 - 10:15	BREAK – Foyer
10:15 - 10:45	Pinking Discoloration of Solvent Borne Stains Katherine Kemmann, Sherwin Williams Co.
	Advances in Masonry/Concrete Substrate Technologies - I
10:45 - 11:15	High Performance Polycarbamides/Polyaspartics Enables Fast Return to Service Shiying Zheng, Evonik, Corporation
11:15 - 11:45	How to achieve better than acrylic performance without acrylics for architectural and masonry paints Neal Rogers, Vinamil
12:00 -1:00	LUNCH --
	Advances in Masonry/Concrete Substrate Technologies - II
1:00 – 1:30	Factors Affecting Sealer Performance on Concrete Jim Reader, Evonik Corporation
1:30 - 2:00	Water-borne Self Crosslinking Technology for High Performance, Low VOC Concrete Coatings Terri John, Synthomer
	Advances in Multi-Substrate Additives Technologies
2:00 – 2:30	New Waterbased Cross-linker Jerry Petersheim, Polyaziridine, LLC
2:30 – 2:45	BREAK – Foyer
2:45 – 3:15	The Impact of Microfibrillated Cellulose on the Rheology of Water-based Acrylic Satin Paint, Upon Tinting Otto Soidinsalo, Borregaard
3:15 - 3:45	Next Generation of Tint Viscosity Stabilizers Martin Kays, BYK USA, Inc.
3:45 – 4:00	Short Break for Judges
4:00	Awards Ceremony